



24TH WORLD CONGRESS
OF DERMATOLOGY
MILAN 2019



Proudly presented under
the auspices of the International
League of Dermatological Societies

Milan, June 12, 2019

24th World Congress of Dermatology “A new ERA for global Dermatology”

Body remodeling: scalpel-less techniques are increasingly in demand

**Giacomo Urtis, dermatologist and aesthetic doctor: “Italian Women
want the “Belén Rodríguez butt”**

A patented machine that allows the long-term treatment of cellulite and that in about an hour, an hour and a half, with a single session, makes it disappear forever. The Cryolipolysis that freezes the fat, then drained from the liver to be eliminated. An absolute new treatment as the "J-plasma", used for all cases of localized fat and that allows to obtain firming of the skin with an effect similar to that of the film for food when it is heated.

These are some new features in terms of non-invasive treatment for body remodeling, techniques without a scalpel that are increasingly required by patients. "The new non-surgical techniques are the ones that are the most asked of - explains the dermatologist and aesthetic doctor Giacomo Urtis, present at WCD2019, the World Congress of Dermatology in Milan until Saturday, with a session on Lipodistribution. "For weight loss we use Cryolipolysis, instead of giving shape to the body, we use the vials of hyaluronic acid or polylactic acid," explains Urtis.

Among the dreams of women who turn to aesthetic dermatology there are above all the "Brazilian butts", a request that comes from both VIPs and ordinary people. No age limit ranging from 18 to 80 years. "Here in Italy the most popular butts are the Belén Rodríguez's, while in America they ask for Kim Kardashian's. But these kind of butts have very wide hips, so you need a lot of product," adds Dr. Urtis. "It also happens that a lot of

www.wcd2019milan.org





customers from Miami or Brazil come to Italy to get their Brazilian butt and this sounds really fantastic," concludes Urtis.

Press Office WCD2019

wcd2019media@thetriumph.com

Headline Giornalisti

Monia Giannetti mob. 3383898673

PCO: Triumph Group International

Email: wcd2019milan@thetriumph.com

www.triumphgroupinternational.com

www.wcd2019milan.org

