



# Tuesday

June 11th 2019

## MUST SEE



### SOCIAL EVENT AT CASTELLO SFORZESCO

Immerse yourself in the Italian Culture at the WCD Social Event taking place on Friday 14 June at the Castello Sforzesco! Year 2019 marks the 500th Anniversary of Leonardo da Vinci's death. Be part of Leonardo's life for one night. It will be an unforgettable night.

### Best Post of the day

WCD2019Milan  
5h · G

The Board Members of International League of Dermatological Societies are ready for #WCD2019! This is a portion of the steering group which is comprised of 20 members who make governance decisions about the future of ILDS and the World Congress of Dermatology. These members represent 13 different countries and are dedicated to the dermatology community.



## Welcome to Milan. Welcome to WCD2019



The Italian Society of Dermatology (SIDE-MaST) is honored to host the 24th World Congress of Dermatology (WCD) in Milan from 10 to 15 June. It will be held under the auspices of the International League of Dermatological Societies.

We are very proud that this prestigious event will again take place in Italy, as it has been over 40 years since we last hosted the world's dermatologists. Milan has a rich historic heritage, dating back to when it was the capital of the Western Roman Empire.

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## A history of the World Congress of Dermatology

The first large scale international gathering of dermatologists took place in Paris in 1889. Since that historic inaugural event, the World Congress of Dermatology has been held on 23 occasions, and currently takes place only once every four years under the auspices of International League of Dermatological Societies. For its 130th anniversary in 2019, the World Congress of Dermatology will return to its European roots where we will be hosted in Milan by the



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## Milan Leonardo's city



Leonardo da Vinci, genius from the Italian Renaissance, embodied the universalist spirit of his time by applying his talent to the most disparate fields of art and knowledge. Painter, sculptor, architect, engineer, anatomist, literary expert, musician and inventor, he is considered one of the greatest geniuses of all time.

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## Distinguished Lecture

**Elena Cattaneo** is an Italian pharmacologist and co-founding director of the "Laboratory of Stem Cell Biology and Pharmacology of Neurodegenerative Diseases" at the Department of Biosciences at the University of Milan. On August 30th, 2013 she was appointed Senator for Life in the Italian Parliament. Also, Elena Cattaneo is an internationally prominent Huntington's Disease researcher and stem cell research advocate. For this matter, and because of her major commitment to research ethics and research policy, Cattaneo founded a lab where the main research theme concerns molecular pathophysiology of Huntington's Disease (HD), with the aim at benefiting from the most recent researches and advances in embryonic and induced stem cell biology. Elena Cattaneo is an emblematic figure thanks to the numerous funding she received for the past 5 years, from European projects to local projects, always to take research a step further. Furthermore, she has received 15 awards throughout the years and has also been nominated several times.

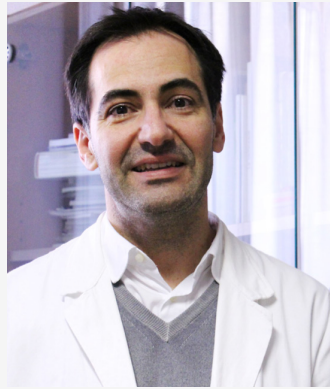


# Welcome to Milan. Welcome to WCD2019

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While in Milan, Leonardo da Vinci, the quintessential Renaissance artist and scientist, drew his iconic Vitruvian man and painted the world renowned Last Supper. The city is adorned with many gorgeous buildings, from both the past and the present.

Today Milan is a dynamic and trendy city, a renowned international centre for fashion and design as well as the arts and



science. There are convenient connections to the other great

cities of Italy, including Venice, Florence and Rome, as well as the lakes region.

Mi.Co., the Milan Convention Centre, is ideal for such a great Congress and it will comfortably accommodate the WCD participants, sponsors, and exhibitors. The meeting will focus on major breakthroughs and advances in dermatology, ranging from clinical practice to research, technology and innovation. There will be many opportunities for experienced clinicians as well as

young dermatologists, nurses and allied professionals. Outstanding dermatologists from around the world will play a vital role in every WCD session as chairs, co-chairs, and speakers. We will also offer a varied social programme to provide an opportunity to meet old friends and make new ones. We are confident that our scientific organisation, together with the well-known Italian hospitality, will make the 24th WCD a memorable event.

## A history of the World Congress of Dermatology

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Italian Society of Dermatology. The 24th World Congress of Dermatology will bring together international experts to share professional experiences, knowledge, and skills for improving patient care. WCD 2019 will also attract thousands of participants from the 180 global societies that now make up the ILDS.

This Congress has been many years in the making and represents the culmination of the vision of the late Professor Sergio Chimenti to invite

the world's dermatologists to Italy. WCD 2019 President Giovanni Pellacani and Secretary General Ketty Peris have been working tirelessly with their colleagues and Scientific Chair Christopher Griffiths to bring you an incomparable and unique program.

To continue the traditions and legacies of the WCD and ILDS you will learn about the ILDS' global projects and initiatives as well as the humanitarian work of our International Foundation for Dermatology. ILDS member societies will also be selecting the host city for the 2023 World Congress of Dermatology.

In an era where the Internet allows us to communicate instantaneously via text, images, and video, we are still drawn to seeing each other face-to-face. There will always be a need for the World Congress of Dermatology, and now we will have the unique privilege of coming together in one of the cultural, historic, and culinary centres of Europe. On behalf of the ILDS Board, I look forward to welcoming you to Milan to celebrate "Skin Health for the World" with your colleagues.



## WCD 2023 Heading Down Under

Bid leader Prof. H. Peter Soyer explains what makes Australia the best place to hold the next WCD

Over the last 20 years Australia has consolidated its reputation for being at the forefront of research. The 1997 World Congress of Dermatology Down Under was pivotal for the development of the Indigenous Dermatology Atlas. Prof. H. Peter Soyer, who is Chair and Director of the Dermatology Research Centre, explains what a multicultural country can offer.

**Why should WCD2023 take place in your country?**

"Our new generation of dermatologists draw strength from their respective backgrounds,

approaches and experiences. They embrace and value this diversity and recognise it as a major advantage that Australia has. Practising in a country as multicultural as Australia, with the variety of climate we have here, means they are also afforded the opportunity to research, diagnose and treat the full breadth of dermatological conditions".

**Which theme did you choose?**

"We are shaping the future, while learning from the past".

**If you win what is the city where the WCD will take place?**

"Sydney".

**What do you hope to find at WCD 2019?**

"A winning bid!".

## The Opening Ceremony at WCD2019 in Milan







# WCD 2023 – The Road to Rio

The Brazilian city has been announced as candidate to host the next congress

If one needs warm welcome and fancy unique landscapes, while listening to some Bossa Nova, then there is no better place than Rio.

The largest economic city of Brazil can rely on solid infrastructures, having hosted the

2014 World Cup and the Olympic Games in 2016.

Professor Marcia Ramos-e-Silva, Head of Dermatology, Federal University of Rio de Janeiro, recognises Brazil as a global leader in this branch of medicine.

**Why should WCD2023 take place in your country?**

"Brazil is a global leader in Dermatology, having the four-

th largest society in the world, with over 9,000 members. The Brazilian Society of Dermatology is the largest in Latin America and Brazil has never hosted the WCD. The World Congress of Dermatology in our country would be a great low-cost opportunity for Brazilian dermatologists who have never attended a World Congress. As a result, we could guarantee almost 10,000 Brazilian attendees at a WCD in Rio de Janeiro because Brazilian dermatologists really value education and staying up-to-date".

**Which theme did you choose?**

"The entire spectrum of Dermatology would be included in the Rio de Janeiro WCD, from tropical diseases to gender issues, and we plan to celebrate the splendour of Dermatology". If you win what is the city where the WCD will take place?

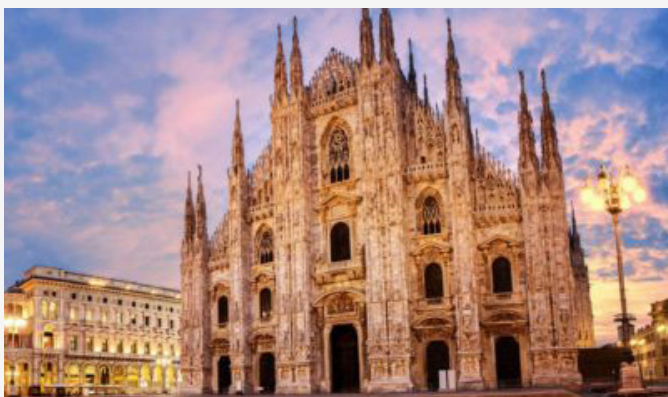
"Rio de Janeiro would be the host city for WCD 2023. Rio de Janeiro is one of the largest

economic and cultural centres in South America. It is a cosmopolitan metropolis, known worldwide for its beauty and natural resources. The city provides visitors with a welcoming and pleasant environment for both leisure and work. With an excellent infrastructure, Rio represents the ideal location for a large professional congress. One of the city's greatest virtues is its hospitality – the people of Rio love to welcome visitors".

**What do you hope to find at WCD 2019?**

"The WCD 2019 will be a great opportunity to meet leaders in dermatology as well as colleagues and friends. It will also teach us how to host a World Congress. If Rio de Janeiro is chosen as the host city for WCD 2023, we will be very honoured to have the opportunity to welcome dermatologists from around the world and provide them with a unique experience in our city".

## One reason to visit Milan: the Duomo



The construction of the Duomo di Milano initiated in 1386 on the site of the ancient basilicas of Santa Tecla and Santa Maria Maggiore, which were then demolished at a later date. It is the largest and most complex Gothic building in Italy, made of pink-veined white marble from the Candoglia quarries, in the Val d'Ossola. It is 157 metres in length and covers an area of 11,700 m<sup>2</sup>. The highest spire measures 108.5 and, in October 1774, the golden 4,16 metre-high statue of the Madonna by the sculptor Giuseppe Perego was placed on its pinnacle.

The construction works were prolonged over five centuries, the result is a unique style of architecture, a fusion of European Gothic style and Lombard tradition.

The complexity of the build was

such that the final part completed was the façade in 1813. The bronze doors date back to different periods in the twentieth century. The central door was carved with floral Gothic reliefs in 1906 by Ludovico Pogliaghi and the theme is "stories from the life of Mary".

The interior is shaped like a Latin cross and has large choir stalls and a polygonal apse.

The crypt houses the chapel of S. Carlo Borromeo, designed by Francesco Maria Ricchino in 1606, with the rock crystal coffin which encloses the saint's body in pontifical dress.

The entire city of Milan can be admired from the rooftop terraces, which are accessed by lift or stairs.

### Opening Hours

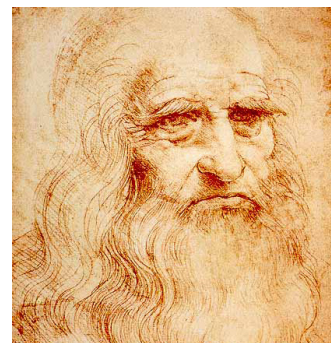
Visitors: entrance € 3

Mon – Sun: 8:00 – 19:00

(last ticket: 18:00)

info: [www.duomomilano.it](http://www.duomomilano.it)

## Milan Leonardo's city



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The story of how this Tuscan prodigy came to Milan, the city of Ludovico il Moro where he spent almost 20 years, the longest period of his life, could come straight from the pages of a novel.

Leonardo came to Milan to participate in a contest for musicians. He defeated the other contestants using a silver lyre shaped like a horse's skull. The unusual shape of the instru-

ment, which Leonardo built himself, produced a superior, more harmonious sound than all the others. His output was rich and complex during his long stay in Milan, where he painted two of his most renowned works, The Last Supper (L'Ultima Cena) in the refectory of the church of Santa Maria delle Grazie, and the Lady with an Ermine (Dama con l'Ermellino). He also created two codexes that are still preserved in the city: the Codex Atlanticus (Atlantic Code) and the Codex Trivulzianus. The urban studies he conducted during the times of the plague in Milan are still highly significant. 2019 sees the 500th anniversary of the death of Leonardo Da Vinci and Milan, the city where he spent arguably his most creative and dynamic years, is planning various celebrations.

# L'Oréal presents International Awards for Social Responsibility in Dermatology

The International Awards for Social Responsibility in Dermatology (IASRD) is held at the World Congress of Dermatology (WCD) in Milan. These 3rd IASRD once again reward social initiatives led by dermatologists having a positive impact on skin health, and on support and care of patients facing skin problems. This initiative is spearheaded by L'Oréal in partnership with the International League of Dermatological Societies (ILDS) and the WCD. This 3rd edition of the Awards rewards projects submitted in three categories. The first category concerns skin health prevention and education, such as information workshops and advice on environmental factors and healthy living. The IASRD also honor initiatives that improve the quality of life and self-esteem of people facing skin issues, through physical and psychological support beyond their medical treatment. The third and last category concerns projects promoting access to treatment and corrective surgery, such as free consultations, nurse train-

ing, or makeup workshops. Five winners have been selected, one from each major ILDS region (Europe, North America, Latin America, Asia Pacific, and Africa-Middle East). Each winner will receive a €20,000 grant, to be awarded by an independent committee of five dermatologists from the ILDS, representing these same regions. From treatments to self-esteem, from improving well-being to social integration, the projects receiving awards will embody the values that L'Oréal considers essential. For people with dermatological issues, skincare is not just about physical health. It also involves well-being and self-esteem that goes beyond treatment; because proper care also makes it possible to enjoy a social life with greater confidence. The L'Oréal Group, well aware of the importance of these matters, supports and contributes to the development of innovative dermatological social initiatives around the world.



## Sustainability at WCD2019



The 24th World Congress of Dermatology has been planned to be an example of harmonious balance between human activity, resource use and environmental impact, rather than a resource-gulping and garbage-producing. Being inspired by the principles of sustainability, the PCO Triumph Italy srl is certified ISO 20121:2013, means selecting proper venues, engaging stakeholders, identifying and managing issues and impacts and designing-in positive outcomes.

### Congress venue

WCD2019 will be held at MiCo which has effectively pursued the objective of sustainability adopting the most suitable solutions made available by technology, involving not just energy saving, but sustainability several aspects:

**air-conditioning:** since 2014, is available a function for resetting and optimization of the systems has been in operation so as to achieve the highest possible level of efficiency, with a significant energy saving

**lighting:** in rooms, halls and common areas have been replaced most of the traditional fixtures in favor of new generation Led lamps featuring DALI technology. This transformation makes possible a valuable cut of energy consumption by up 60%

**flooring:** almost 80% of the MiCo indoor premises are

floored with a high-tech resin with a low level of volatile organic compounds, less than 1%.

### Food waste

WCD2019 is engaged with the project to fight food waste Food for Good. Through Banco Alimentare and Equo-evento, the WCD2019 PCO will be put in touch with the non-profit organizations located in the region in which their event is taking place, so that they can collect the surplus food at the end of the lunch or dinner ect. The recovered food will be then delivered to charitable organizations (family homes, soup kitchens and refugee centers).

### Transport

In order to encourage the use of public transportation all the participant to the WCD2019 will receive a weekly travelcard which covers the entire transportation system of Milan.

### Suppliers and human resources

WCD2019 will mainly involve local suppliers and human resources to reduce the transfers and therefore the exhaust gases emissions. This will also allow greater involvement of Milan and then a better use of its excellences in terms of professionals and manpower.