



AESTHETIC AND COSMETIC DERMATOLOGY (LASERS SEPARATE CATEGORY)

## **COSMECEUTICALS BETWEEN SCIENCE AND BUSINESS PROMOTION**

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The market is flooded with a huge number of cosmeceutical creams which are combination of therapeutic agents together with cosmetic agents with a lot of different active ingredients added such as peeling agents ,bleaching agents ,topical vitamins and minerals ,antioxidants , moisturizers and others .

It is important to adopt specific and objective criteria to evaluate these cosmeceutical before being licensed . The goal of combination should never be business promotion .

Some of the pertinent questions to be examined are: - Is it feasible technically to be mixed and are they stable? What is added to each product and for what purpose? How safe each constituent is both alone and also in combination. Achieving the claimed goal and safety are as important as each other.

Definitions are confusing and differ from country to country according to local regulations and how the product claims is presented to the public and the health authorities.

