



PHOTOBIOLOGY AND PHOTOPROTECTION

SUNSCREEN AS A CONSUMER PRODUCT: ACCEPTABILITY AND COMPLIANCE

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Sunscreens are a pivotal part of the prevention armamentarium against sunburns, photoaging, skin cancers and photodermatoses. New products being developed and regulatory body oversight worldwide ensure that high-performance sunscreens are commercially available to our patients, however adherence/compliance with recommendations on sunscreen use remain a challenge. In this session, we explore factors associated with sunscreen compliance, barriers to optimal sunscreen use and the psychology of behavior interventions in the context of photoprotection. Subsequently, we identify potentially effective in-office clinical interventions to optimize sunscreen use in our patients and inquire on how our industry partners and professional associations can intervene for improved outcomes.

