



GLOBAL SKIN HEALTH

COMMUNITY DERMATOLOGY: A BI NATIONAL PROJECT

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Introduction: in times of targeted therapy and immunotherapy we do believe that educational programs and prevention are powerful tools. We are committed to get the best profit from these resources by creating an innovative workshop aimed at children from 5 to 8 years old.

Objective: To create a workshop that sums pedagogic, dermatological and recreational tools, in order to communicate, a clear funny and enjoyable information to kids.

Material and methods: a team conformed by a dermatologist and a hospital clown from San Martín de los Andes Hospital in Neuquen, Patagonia Argentina got together to design this workshop. They managed to create a play that starts as a traditional workshop but transforms into a masterful comic performance. It makes it possible to teach basic and important skin care issues in a funny and relaxed environment. The design and structure of the workshop can be adapted to face different topics. The workshop was shared with Cátedra de Dermatología, Facultad de Medicina, Universidad de la República Oriental Uruguay. Residents from both countries were trained and three different workshops were created: sun protection, atopic dermatitis and skin care for kids who live in the country.

Results: Dermatology residents, medical students and other members from our regional medical team became actors and actress and “performed” in schools from all over Argentina and Uruguay. It is difficult to register results in this kind of project. Nowadays we are committed to evaluate what some of the kids have learned by asking them to answer questions, months after they assisted our workshops.

Conclusions: As Dermatologist and Faculties, prevention is one of our most important objectives. We are proud to teach our residents the latest advances in Dermatology, but also to encourage them to assume new roles, to have a real impact as educators and skin health promoters.

