



AESTHETIC AND COSMETIC DERMATOLOGY (LASERS SEPARATE CATEGORY)

SKIN TOLERANCE OF A DAILY SHAVE WITH A NEW RAZOR TECHNOLOGY FOR MEN WITH SENSITIVE SKIN

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Background: Sensitive skin is not well understood. It is characterized by a subjective hyperactivity to normal stimuli. Typically, it manifests itself with sensory symptoms, such as stinging, itching and burning. Sometimes, it can also have visible signs of dryness and erythema. Once believed to be just a female issue, the majority of men today report having sensitive facial skin

Objective: To understand the effect of a new razor technology on daily shaving for men with sensitive skin, we conducted clinical research to understand how they responded to this new technology.

Materials and Methods: Men who have self-assessed sensitive skin were asked to shave daily for four weeks with the product with self-assessments and dermatologist assessments at the beginning and end of the study.

Results: In this poster, we will present quantitative and qualitative data that shows how shaving every day with the new razor technology was tolerated by men with self-assessed sensitive skin.

Conclusions: Shaving every day with the new razor technology was well tolerated by men with self-assessed sensitive skin.

