



AESTHETIC AND COSMETIC DERMATOLOGY (LASERS SEPARATE CATEGORY)

## NEW COSMECEUTICALS MAKING WAVES IN THE US MARKET IN 2019

*Michael H. Gold<sup>(1)</sup>*

*Gold Skin Care Center / Tennessee Clinical Research Center, Dermatology / Research, Nashville<sup>(1)</sup>*

The recommending and dispensing of cosmeceuticals has become part of the practice of aesthetic medicine in many, if not most practices in the US. We are introducing many new and exciting new products and ingredients into our armamentarium and we must understand what they all are about, what they potentially can do for our patients, and what their clinical trials are showing to convince us to use them with our patients. Whether we are talking about new antioxidant products, new growth factor products, products derived from stem cells or other skin lines, we must explore and evaluate how they came to be and how our patients will benefit from their use. Some of the newer skin care lines and products will be reviewed in this presentation as well as looking at how we are using cosmeceuticals to fight pollution effects on our skin – one of the big concerns facing us today.

Disclosures – Skinceuticals, Pierre Fabre, Swiss American, Merz Aesthetics, Defenage, Sente, Under Skin

