Background: Beauty is defined as a combination of qualities that gives pleasures to the senses or, & to the mind. A number of studies have demonstrated that the attractive people have more possibilities. During puberty the lower part of the face develops differently in males under the influence of testosterone. Males who developed broader chin and prominent mandible, are perceived as more dominant as they have probably had higher levels of testosterone.

Material & Method: Two males were treated, one 44 years old, and one 20 years old. In the first, his half-third was enhanced, prioritizing the orbito malar region, tear through, and a little part of malar bones so as to create the illusion of a face lift to harmonize such sector. For that, it was injected hialuronic acid, and calcium hydroxypatite respectively. Needles and cannulae were used according to the corresponding risks of each region. The 20 years old patient presented a mandibular hypogenesis that put in disadvantage his facial inferior-third, so it was injected hydroxypatite calcico. The filler was placed along the jaw lines, and mandibular angle using a cannula to create subdermal thread or filler. Prominent and more rectangular chin was gained with submuscular injection.

RESULTS AND CONCLUSIONS: In the 44 years old patient, it was achieved the harmony of his three-thirds with a more ocular opening by a shrinkage of his orbital ring, vanishing the concavity in his cheeks and his eye shadows getting a more harmonious face. In the 20 years old patient, the increasing of his mandibular angle and chin injections adds particular value to his masculinity, and his appearance to be older. Improving a main area, determinates a better outcome even on untreated areas.